



STATE OF NEW MEXICO EXECUTIVE OFFICE SANTA FE, NEW MEXICO

Proclamation

WHEREAS, NEW MEXICO IS HOME TO THE “GREATEST SNOW ON THE PLANET” WITH OVER 300 DAYS OF SUN-FILLED SKIES AND ENCHANTED MOUNTAINS, WHICH RECEIVE OVER 300 INCHES OF SNOW ANNUALLY; AND

WHEREAS, NEW MEXICO OFFERS AN ABUNDANCE OF FUN RECREATIONAL OUTDOOR ACTIVITIES, “AN ADVENTURE STEEPED IN CULTURE,” INCLUDING SKIING, SNOWBOARDING, CROSS-COUNTRY SKIING, AND SNOWSHOEING, AND IS THE HOME OF EIGHT ALPINE AND THREE CROSS-COUNTRY RESORTS; AND

WHEREAS, THE SKI INDUSTRY IN THE STATE OF NEW MEXICO IS A VITAL COMPONENT OF OUR WINTER ECONOMY GENERATING OVER \$490 MILLION, EMPLOYING MORE THAN 2,500 PEOPLE, AND HELPING TO STABILIZE THE ECONOMY OF SEVERAL MOUNTAIN COMMUNITIES; AND

WHEREAS, DURING THE MONTH OF JANUARY, NEW MEXICO RESIDENTS AND TOURISTS ARE ENCOURAGED TO “LEARN A SNOW SPORT” AND TAKE ADVANTAGE OF ALL THE WINTER SPORTS THAT NEW MEXICO HAS TO OFFER;

NOW, THEREFORE, I, SUSANA MARTINEZ, GOVERNOR OF THE STATE OF NEW MEXICO, DO HEREBY PROCLAIM THE MONTH OF JANUARY, 2016, AS

“LEARN A SNOW SPORT MONTH”

THROUGHOUT THE STATE OF NEW MEXICO, AND ENCOURAGE EVERYONE TO TAKE ADVANTAGE OF THE ADVENTURE OFFERED BY SNOW SPORTS IN NEW MEXICO.

SIGNED AT THE EXECUTIVE OFFICE
THIS 17TH DAY OF DECEMBER 2015.

ATTEST:

WITNESS MY HAND AND THE GREAT
SEAL OF THE STATE OF NEW MEXICO.

BRAD WINTER
SECRETARY OF STATE

SUSANA MARTINEZ
GOVERNOR

